



International Conference on

**CORPORATE GOVERNANCE AND THE CONTROL OF TAX RISKS: THE
COOPERATIVE COMPLIANCE AND ITS COORDINATION WITH OTHER
RISK MANAGEMENT SYSTEMS**

Courmayeur, 23-24 June 2017
Complesso congressuale e cinematografico
Piazzale Monte Bianco

organized in collaboration with
Ludovici Piccone & Partners

The adoption by multinational groups of a proper tax risk control system is a prerequisite for a new approach to the taxpayer/revenue service relationship. Cooperative compliance – to borrow the OECD’s wording – improves a company’s tax risk control because of the enhanced communication and cooperation between the taxpayer and the revenue service.

This approach is much-debated by the Boards of major companies as it should bring significant benefits, especially in reputational terms, from the clear application of tax rules.

The correct understanding of this approach necessitates improved relationships built on the tax authorities changing how they operate as they have to give due consideration, in a relationship of mutual trust and cooperation with the taxpayer, to the business logic underlying the company’s activities.

This international conference, promoted by the Courmayeur Mont Blanc and Centro nazionale di prevenzione e difesa sociale-CNPDS Foundations with the support of Ludovici Piccone & Partners, will take a holistic look at the tax risk management model given the Italian regulatory framework.

More generally, the question of certainty in tax law will be explored, along with assessing if this is fundamental to how States compete to attract companies. Time will also be spent examining the challenges, including organisational ones, of tax administration as part of aiding a country’s development.

PROGRAMME

Friday, 23 June 2017

8.45 a.m. - 9.15 a.m.

9.15 a.m. - 9.40 a.m.

Registration

Opening Addresses

LODOVICO PASSERIN D'ENTRÈVES, *Chair of the Scientific Committee, Courmayeur Mont Blanc Foundation*

FABRIZIA DERRIARD, *Mayor, City of Courmayeur*

CAMILLA BERIA DI ARGENTINE, *Director, Centro nazionale di prevenzione e difesa sociale Foundation*

Session I

Cooperative compliance as the expression of a new relationship between the Tax Agency and the taxpayer

Coordinated by

PAOLO LUDOVICI, Ludovici Piccone & Partners

9.40 a.m. - 10.20 a.m.

- **The international origins**

ACHIM PROSS, *Head of the International Co-operation and Tax Administration Division, OECD*

10.20 a.m. - 11 a.m.

- **The Italian perspective**

MARCO ZONETTI, *Head of Cooperative Compliance Department, Central Directorate for Tax Assessment, Italian Revenue Agency*

11 a.m. - 11.30 a.m.

Coffee Break

11.30 a.m. - 12.10 p.m.

- **Managing Cooperative Compliance along with other systems of control and corporate governance**

PAOLO MONTALENTI, *Professor of Business Law, University of Turin*

12.10 p.m. - 12.50 p.m.

- **The Cooperative Compliance from a criminal tax law perspective**

ALBERTO ALESSANDRI, *Professor of Criminal Law, Bocconi University Milan*

2.30 p.m. - 5.30 p.m.

Round Table

Cooperative Compliance: the point of view of institutions, top management, heads of tax affairs and institutional investors

Moderated by

VIERI CERIANI, *Advisor on Fiscal Policies to Italy's Minister of Economy and Finance; Chief Executive Officer, SOSE*

- ROBERTO RINALDI, *Director General for Accounting and Controls, Bank of Italy*
- FABIO CERCHIAI, *Chairman, Atlantia*

- PIETRO GUINDANI, *Chairman, Vodafone Italia*
- GIANCARLO ALIBERTI, *Equity Partner, Apax Partners*
- STEFANO CECCACCI, *Head of Group Tax Affairs, Unicredit Group*
- ROBERTO MORO, *Head of Fiscal Affairs, Telecom Italia*
- ZAHIRA QUATTROCCHI, *Group Tax Director, Barilla Group*
- IVAN VACCA, *Co-Director, ASSONIME*

Saturday, 24 June 2017
9.30 a.m. - 10.30 a.m.

Session II

Creating a tax system which attracts business and HNWI

Coordinated by

JEFFREY OWENS, *Professor WU University of Vienna, former Director of OECD, Centre for Tax Policy and Administration*

- **What makes a tax environment competitive for business**
RAFFAELE RUSSO, *Senior Advisor to the Italian Minister of Economy and Finance*
- **What makes a tax environment attractive for HNWI: the Italian way**
PAOLO LUDOVICI, *Ludovici Piccone & Partners*

10.30 a.m. - 10.45 a.m.

Coffee Break

10.45 a.m. - 13.15 p.m.

Round Table

Is tax certainty a means of tax competition?

Moderated by

JEFFREY OWENS, *Professor WU University of Vienna, former Director of OECD, Centre for Tax Policy and Administration*

- ROBERT STACK, *Former Deputy Assistant Secretary (International Tax Affairs) at U.S. Department of Treasury*
- TIMOTHY M. MCDONALD, *Vice President, Finance & Accounting, Global Taxes, The Procter & Gamble Company*
- JEAN-LOUIS GEYR, *Senior Vice-President, Head of Group Tax, Nestlé*
- GIAMMARCO COTTANI, *Ludovici Piccone & Partners*

Free online registration at www.cnpds.it

For Hotel booking please contact the Conference Secretariat

Official languages Italian and English with simultaneous translation

Conference Secretariat

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